



## Auctions ON-SITE at Your Facility or Ours!

**Hello!** - My name is Carl Henriksen and I am EX-FACTORY's Onsite Auctioneer and Appraiser. Prior to EX-FACTORY, I've been conducting On-site Woodworking Equipment Auctions for over (11) years with significant players in the Auction world such as MAYNARDS INDUSTRIES and ICOWORKS SERVICES.

By joining EX-FACTORY, a leader in the Used & New Woodworking Machinery business, you now have access to both years of successful onsite auction sales backed by a company that can "write the book" on Woodworking Machinery Sales and accurate machinery valuations.

Here's what EX-FACTORY AUCTIONS can do for you!

- ▶ Prepare & organize equipment for auction at your site
- ▶ Alternatively, arrange shipment of your equipment to our Warehouse facility in Zeeland, MI; prepare, organize, and Liquidate equipment from our warehouse.
- ▶ Create & distribute brochures of your On-site Equipment Auction
- ▶ Publicize your On-site Auction via multiple media such as: Emails, eNewsletters, Faxes, print publications such as Newspapers and Trade Magazine, and EX-FACTORY's (25+) Product Managers
- ▶ Organize Preview & Auction day services, including catering
- ▶ Provide a lot-by-lot Sales Catalog for your On-Site Auction
- ▶ Perform all auction accounting functions including Invoicing and Funds Collection, and provide accurate and timely reports for your use
- ▶ Maintain on-site presence before, during and after the sale up-to-and-including scheduling and supervision of equipment removal.



**Carl Henriksen**  
**VP Auctions**

**877-580-5844**

- 19 Years Industrial Process Manufacturing
- 4 Years Panel Processing
- 11 Years Industrial Auction & Liquidation Experience
- Lifetime commitment to Customer Service & Satisfaction

If you're not quite sure about the value of your equipment, ask about our Woodworking Equipment Appraisal Service. We can provide an appraisal to meet your requirement:

- "On-line" machine appraisals
- Verbal appraisals
- "Desktop" Appraisals
- Comprehensive, bound Appraisals

When you want to **Liquidate** your surplus equipment, simply don't have the time to sell it piece-by-piece, we are ready to do it for you! - Regain your floor space and move on to more successful endeavors with your time, assets, and business. One call - we are the place, and we have the space: ...**Sales - Liquidation or Auction!**

We can conduct auctions on-site at your place, or ship-and-store the equipment to our Michigan Warehouse and liquidate it there!

Call me any time for details! **877-580-5844**

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